

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Populace Split On Chief Saunders' First Year

Many feel less safe now than a year ago

TORONTO May 17th, 2016 - In a random sampling of public opinion taken by the Forum Poll™ among 804 Toronto voters one the eve of the anniversary of Police Chief Mark Saunders' first year on the job, he maintains his positive approval rating of about one half (48%) (in comparison to three quarters for the mayor (75%)).

Populace split on job rating

Four-in-ten voters give the chief a positive job rating (excellent/good - 40%) and an equal proportion give him a negative job rating (fair/poor - 40%). One tenth describe the job he's done in his first year as "excellent" (11%). Those who give the chief the highest ratings are commonly older (55 to 64 - 17%), wealthy (\$80K to \$1200K - 20%), the least educated (16%), in Etobicoke and in York (17% each).

One quarter feel less safe in Toronto than a year ago

One quarter of voters say they feel less safe in Toronto now than a year ago (27%), and this is twice the proportion who feel safer now (12%). Of course, the majority feels the city is neither more nor less safe now than it was (52%). Those who feel the city has become less safe are most likely to be mid-aged (45 to 54 - 34%), mid income (\$60K to \$80K - 31%), in Etobicoke (31%), the least educated (33%) and among those who voted for Doug Ford (38%).

One quarter think community relations worse now than a year ago

One quarter also think community relations with the police have suffered in the past year (23%), and this is more than the proportion saying relations are better (14%). Once again, the majority see no change having taken place (56%). Saying community relations with the police are worse now than a year ago is common to the mid aged (45 to 54 - 30%), and among Doug Ford (30%) and Olivia Chow voters (28%).

One half don't believe carding prevents crime

One half of voters doubt the central argument for carding - that it prevents crime (47%), while as few as one quarter believe it does (25%). A slightly larger proportion doesn't know (28%). Those in favour of carding are older (55 to 64 - 31%), in Etobicoke (35%), among the least educated (35%), those who approve of the chief (31%) and Doug Ford voters (37%).

"We have tracked Mark Saunders' popularity for a year now, and it's steady at about one half the population. It appears, however, his popularity is rooted in the status

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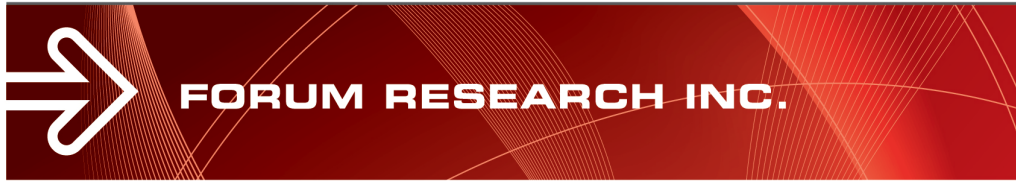
May 17th, 2016

HIGHLIGHTS:

- In Police Chief Mark Saunders' first year on the job, he maintains his positive approval rating of about one half (48%).
- Four-in-ten voters give the chief a positive job rating (excellent/good - 40%).
- One quarter of voters say they feel less safe in Toronto now than a year ago (27%)
- One quarter also think community relations with the police have suffered in the past year (23%).
- One half of voters doubt the central argument for carding - that it prevents crime (47%).
- "We have tracked Mark Saunders' popularity for a year now, and it's steady at about one half the population. It appears, however, his popularity is rooted in the status quo, not in taking any bold steps in policing"

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quo, not in taking any bold steps in policing” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 804 randomly selected voters in Toronto, Ontario. The poll was conducted on May 16th, 2016.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Mark Saunders Approval – Trend (% Approve)

‘Overall, do you approve or disapprove of the job Mark Saunders is doing as Chief of Police?’

[All Respondents]

%	Sample	Approve
May 17 th , 2016	804	48
February 23 rd , 2016	836	43
January 29 th , 2016	586	48
January 25 th , 2016	549	45
December 29 th , 2015	802	48
November 16 th , 2015	812	52
August 2 nd , 2015	892	45
July 16 th , 2015	825	46
June 8 th , 2015	822	48
May 6 th , 2015	822	44

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May 17th, 2016

Mark Saunders Approval

'Overall, do you approve or disapprove of the job Mark Saunders is doing as Chief of Police?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	804	137	125	188	169	185	408	396
Approve	48	44	40	50	57	56	45	50
Disapprove	27	27	33	28	23	20	32	22
Don't know	25	29	27	23	20	24	23	28

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	804	267	52	146	123	54	162
Approve	48	39	45	50	55	69	43
Disapprove	27	37	26	24	25	17	24
Don't know	25	25	29	26	20	14	33

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	804	139	330	113	55
Approve	48	48	49	38	35
Disapprove	27	32	22	36	41
Don't know	25	20	29	26	24

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Mark Saunders Performance Rating

'How would you rate the performance of Mark Saunders in his first year as chief?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	804	137	125	188	169	185	408	396
NET: TOP2	40	39	30	40	50	50	41	40
NET: BTM2	40	35	48	44	39	35	44	37
Excellent	11	13	7	9	17	11	7	15
Good	29	27	23	31	33	39	33	26
Fair	27	22	31	29	29	30	28	26
Poor	13	13	17	15	10	5	16	10
Don't know	19	25	22	17	11	14	16	23

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	804	267	52	146	123	54	162
NET: TOP2	40	31	41	41	50	55	38
NET: BTM2	40	45	50	39	37	35	38
Excellent	11	8	11	10	17	17	10
Good	29	23	30	31	33	38	28
Fair	27	27	41	25	25	29	27
Poor	13	18	8	13	11	6	11
Don't know	19	23	9	21	13	10	24

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Last Mayoral Vote

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%	Total	PAST MAYOR VOTE - Doug Ford	PAST MAYOR VOTE - John Tory	PAST MAYOR VOTE - Olivia Chow	PAST MAYOR VOTE - Someone else
Sample	804	139	330	113	55
NET: TOP2	40	41	41	27	29
NET: BTM2	40	47	41	51	41
Excellent	11	16	10	4	7
Good	29	25	30	24	21
Fair	27	33	28	28	28
Poor	13	14	13	24	12
Don't know	19	11	18	21	31

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Toronto Safety

'Is the city of Toronto safer, less safe or neither safer nor less safe now than it was a year ago?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	804	137	125	188	169	185	408	396
Safer	12	16	9	13	10	11	14	10
Less safe	27	20	29	34	30	30	25	30
Neither safer nor less safe	54	54	56	50	55	55	55	53
Don't know	6	10	5	4	5	5	6	7

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	804	267	52	146	123	54	162
Safer	12	7	11	15	12	19	13
Less safe	27	28	26	26	31	20	28
Neither safer nor less safe	54	57	49	50	55	59	52
Don't know	6	7	14	8	2	2	6

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	804	139	330	113	55
Safer	12	10	7	12	13
Less safe	27	38	27	24	34
Neither safer nor less safe	54	50	60	60	42
Don't know	6	2	6	4	11

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Relations Between Police & Community

'Are relations between the police and the community better now, worse now, or neither better nor worse now than they were a year ago?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	804	137	125	188	169	185	408	396
Better	14	14	17	14	10	12	18	11
Worse	23	26	18	30	21	20	24	23
Neither better nor worse	56	52	58	52	67	57	53	59
Don't know	6	8	7	4	2	11	5	8

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	804	267	52	146	123	54	162
Better	14	14	18	15	22	5	9
Worse	23	25	27	24	20	18	25
Neither better nor worse	56	55	46	52	52	71	62
Don't know	6	7	9	9	5	7	3

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	804	139	330	113	55
Better	14	19	10	10	10
Worse	23	30	21	28	27
Neither better nor worse	56	49	62	55	59
Don't know	6	2	7	8	4

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Carding

'Does carding help in preventing crime or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	804	137	125	188	169	185	408	396
Carding helps prevent crime	25	22	21	28	31	26	28	22
Carding does not help prevent crime	47	49	52	47	37	43	44	49
Don't know	28	29	26	25	32	31	28	28

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	804	267	52	146	123	54	162
Carding helps prevent crime	25	21	19	24	35	25	25
Carding does not help prevent crime	47	55	55	41	38	59	43
Don't know	28	24	26	34	27	17	33

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	804	139	330	113	55
Carding helps prevent crime	25	37	28	14	23
Carding does not help prevent crime	47	41	45	70	47
Don't know	28	22	28	15	30

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